

# University of Pretoria Yearbook 2018

## Social psychology 752 (SLK 752)

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| <b>Qualification</b>          | Postgraduate                           |
| <b>Faculty</b>                | <a href="#">Faculty of Humanities</a>  |
| <b>Module credits</b>         | 15.00                                  |
| <b>Programmes</b>             | <a href="#">BSocSciHons Psychology</a> |
| <b>Prerequisites</b>          | No prerequisites.                      |
| <b>Contact time</b>           | 1 lecture per week                     |
| <b>Language of tuition</b>    | Module is presented in English         |
| <b>Department</b>             | Psychology                             |
| <b>Period of presentation</b> | Semester 1 or Semester 2               |

### Module content

\*Closed - BSocSciHons (Psychology) only.

Selected themes such as the following are explored in this module: social cognition, attitudes and attitude change, persuasive communication and social influence, human aggression, intergroup relations and intergroup conflict, social identity theory, and the role of culture in human behaviour. These themes are applied to problems in the contemporary South African context.

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